



# Display Ad Dimensions

# DIMENSIONS

## Dimensions

Page size	W	H
Full bleed	8 <sup>3</sup> / <sub>8</sub> "	11 <sup>1</sup> / <sub>8</sub> "
Full	7"	10"
1/2 island	4 <sup>5</sup> / <sub>8</sub> "	7 <sup>3</sup> / <sub>8</sub> "
1/2 horiz.	7"	4 <sup>7</sup> / <sub>8</sub> "
1/2 vert.	3 <sup>1</sup> / <sub>4</sub> "	10"
1/3 square	4 <sup>5</sup> / <sub>8</sub> "	4 <sup>7</sup> / <sub>8</sub> "
1/3 vert.	2 <sup>1</sup> / <sub>4</sub> "	10"
1/4 horiz.	7"	2 <sup>3</sup> / <sub>8</sub> "
1/4 vert.	3 <sup>1</sup> / <sub>4</sub> "	4 <sup>7</sup> / <sub>8</sub> "
1/6 horiz.	4 <sup>5</sup> / <sub>8</sub> "	2 <sup>3</sup> / <sub>8</sub> "
1/6 vert.	2 <sup>1</sup> / <sub>4</sub> "	4 <sup>7</sup> / <sub>8</sub> "
1/8 page	3 <sup>1</sup> / <sub>4</sub> "	2 <sup>3</sup> / <sub>8</sub> "

## Closing dates

Issue	Deadline
January/February 2012	October 31, 2011
March/April 2012	December 30, 2011
May/June 2012	February 29, 2012
July/August 2012	April 30, 2012
September/October 2012	June 29, 2012
November/December 2012	August 31, 2012
January/February 2013	October 31, 2012

